



# IDEA BOOK

2024



**Dynamic, Multi-Sensory**

**Audio + Video + Print**

**Marketing & Promotional  
Products**

TRUST US, THIS IS **NOT** JUST ANOTHER PAIR  
OF PROMOTIONAL WIRELESS EARBUDS.  
YOU GOTTA SEE & HEAR IT TO BELIEVE IT!

**PromoBuds™**  
PATENT PENDING

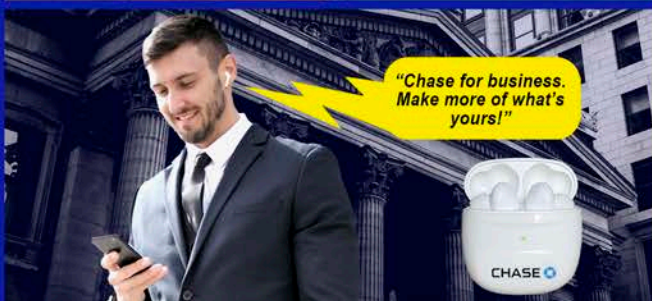
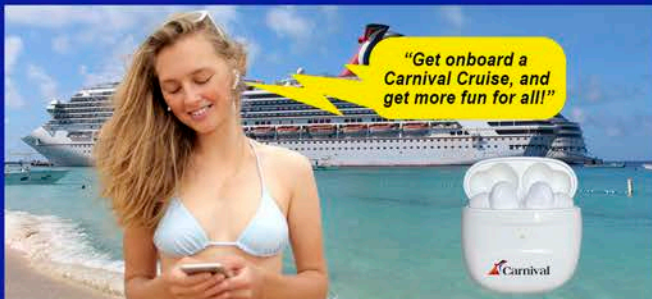
New!  
for 2024

Your digital audio  
message delivered  
directly into the  
consumers ear!

*Your brand never sounded so good!*

PromoBuds™ wireless earbuds  
will play your custom 3 to 9  
second digital audio message  
everytime they connect  
to Bluetooth®!

- High Quality Audio
- Bluetooth Enabled
- Rechargeable Case with Logo
- Custom Audio Message
- USB-C Charging Cable
- Pouch or Custom Printed Box



ameri**ky**

PPAI SAGE  
537995 69655



**DIRECT MAIL**



# VIDEO POSTCARD MAILER™ Patent Pending

*Is your brand or message getting lost in a sea of direct mail collateral clutter?*



Receive in mail and  
Zip open...

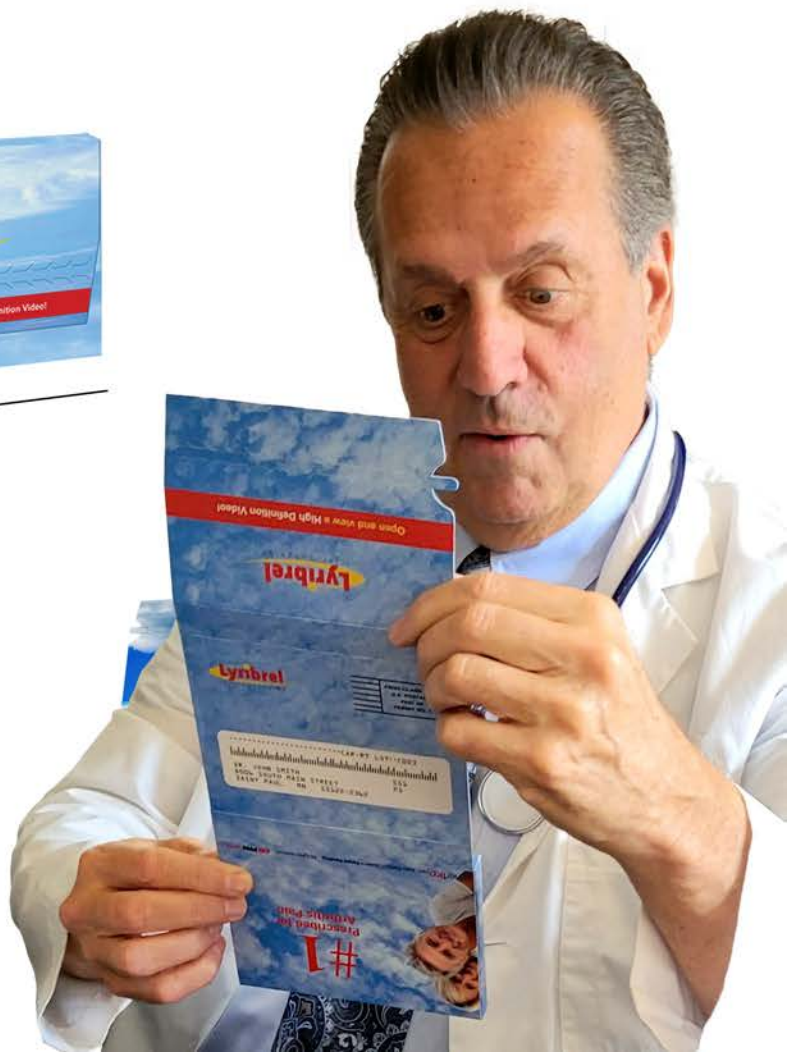
Video plays instantly!



- 4" High Definition video screen
- Crystal clear sound
- Full-color graphics
- Optional P.I. Pocket
- \* PhRMA Compliant

amerikyp info@amerikyp.com www.amerikyp.com

Video Postcard Mailer™ is a trademark of AmeriKYP Marketing Copyright ©2024





DIRECT MAIL



# AUDIO POSTCARD MAILER™

*Affordable Audio Marketing!*

Patent Pending



Receive in mail and  
Zip open...  
Audio plays instantly!



It Talks!



Crystal clear sound and  
Full-color graphics!

*"For bundling made  
easy, go to Geico.com"*

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Audio Postcard Mailer™ is a trademark of AmeriKYP Marketing Copyright ©2024





ameriKYP

*Video*  
**PASSPORT®**

All New  
Designs & Models  
for 2024!



Great for travel, cruise  
and hospitality and so  
much more!





# Video PASSPORT®

amerikyp

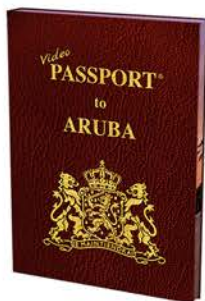
All New Designs

*Amazing Video-in-Print Marketing!*

**DM**

(Direct Mail)

Our standard version.  
Great for direct mail  
campaigns.



**SP**

(Special Edition)

Multi chapter video buttons  
for information, tutorials,  
education,



Casino Gaming Tutorials!

**EX**

(Experiential Marketing)

Chapter buttons  
including Corporate  
Video and Personal  
Video button  
(upload from your  
mobile device)



Transfer your  
own personal  
cruise videos



**Co-Op**

(includes Sponsored  
Advertising)



Multiple chapter videos preceded  
by a sponsored advertisement

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Video Passport® is a registered trademark of AmerIKYP Marketing Copyright ©2024







# INFOBUDS™

PERSONAL AUDIO BOOKLET

*“Marketing that speaks for itself!”*

Patent Pending

READ. LISTEN.  
LEARN.

Educational Audio with Print

PhRMA CODE  
COMPLIANT



It Talks!



Yet Perfect for All Industries!

- Healthcare
- Travel & Hospitality
- Pharmaceutical
- Banking & Finance
- Events
- Sports & Entertainment
- Logistics
- and so much more!





# INFOBUDS™

PERSONAL AUDIO BOOKLET

*“Marketing that speaks for itself!”*

Patent Pending

## Features:

- Educational - Improves patient adherence & compliance
- Full-color 2-sided printed information sheet or multi-page booklet
- Crystal clear sound - quality earbuds included
- Volume control and On/Off Button
- Portable & personal
- No QR code scanning required - no internet required
- Great for direct mailing
- Optional printed display boxes



Billions of the **Z format** card have been sold over the past two decades.  
**INFOBUDS™** expands on the concept, enhancing it with rich audio messaging!

## Z-CARD® INFOBUDS™

Pocket-size Media ✓  
Expandable Print Format ✓  
Several Page Size Options ✓  
Full-color Printing ✓  
Suitable for All Industries ✓  
Audio Enhanced Messaging ✓  
Dynamic & Multi-sensory ✓  
Higher Consumer Retention ✓  
Audio Connects with Consumer ✓  
Optional Removable Logo'd Earbuds ✓

**READ. LISTEN. LEARN.  
EXPERIENCE.**



ZCard®



InfoBuds™

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# Specialty & Custom Designed Audio/Video Products



**Video Brochure** with Die Cut Cover



## **Deluxe Die Cut Video Tablet**

approx. 16" x 12" with 7" IPS LCD Screen





## Contact



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**[www.amerikyp.com](http://www.amerikyp.com)**

*Together, we design for your marketing success!*



In-house design  
Assembly  
Testing & inspection  
Custom OEM  
Skilled labor force  
Factory direct low prices  
Worldwide exporters



**Matthew Wang**  
Manager of Production and  
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### International Inquiries

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